

For Immediate Release



Write Stuff Enterprises announces the publication of

Powering Business: The First 100 Years of Eaton Corporation

DATE, Fort Lauderdale, FL—Write Stuff Enterprises proudly announces the release of *Powering Business: The First 100 Years of Eaton Corporation*, by Jeffrey L. Rodengen.

In 1911, inventor Viggo V. Torbensen and entrepreneur J. O. Eaton came together to form Torbensen Gear and Axle, starting a path that would lead to the creation of Eaton Corporation, a global leader in diversified power management solutions. From the start, the company produced innovative products that would be used in some of the earliest Ford and White Motor Company trucks.

That dedication to innovation led the company as it evolved through the century to expand its focus into many different markets and spread globally to gain customers in nations around the world. Originally focusing on vehicle components, the company has grown to include a wide range of products and services, including uninterruptible power supply systems, electrical and hydraulic components, fuel and pneumatic systems for the aerospace industry, and vehicle drivetrain and powertrain systems, among countless others.

Eaton has proven itself a values-based organization dedicated to improving the communities it serves. The company has maintained a firm commitment not just to reduce its impact on the environment, but to participate actively in improving environmental standards throughout the world by developing energy management solutions and energy-efficient components that help its customers drastically reduce their environmental footprints.

As Eaton celebrates its 100th anniversary, the company employs 70,000 people and has customers in more than 150 countries. In *Powering Business: The First 100 Years of Eaton Corporation*, discover the innovative spirit that has helped Eaton become the global leader in diversified power management solutions.

Write Stuff Enterprises, based in Fort Lauderdale, FL, is the world's leading publisher of works on the evolution of industry and technology. Our mission is to bring to life, in full-

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color coffee-table-style books, the compelling stories of the great corporations, associations, and institutions that have revolutionized the world around us.

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