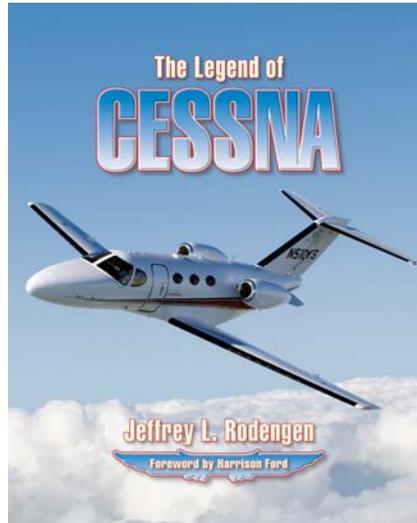


For Immediate Release



Write Stuff Enterprises announces the publication of
The Legend of Cessna, 3rd Edition

June 2007, Fort Lauderdale, FL—Write Stuff Enterprises is proud to announce the release of the next volume in its award-winning “Legend” series: *The Legend of Cessna*, by Jeffrey L. Rodengen. With a foreword written by academy award–nominated actor and aviation enthusiast Harrison Ford, this highly anticipated third edition contains new photos and up-to-date information, capturing the unique history of a legendary American company.

When Clyde Cessna flew his innovative monoplane *Silver Wings* for the first time in 1911, spectators were still amazed at the novelty of manned flight. Hundreds attended exhibitions to marvel as Clyde simply flew overhead and hoped for a smooth landing. Fifty cents seemed a reasonable price to catch a glimpse of an aircraft soaring through the sky.

Over the next 95 years, rapid advances in aviation technology fundamentally changed the way we live, work, and wage war, and the Cessna Aircraft Company helped forge the way. From the company’s first single seat monoplane, handmade by Clyde himself, to the new Citation Mustang, Cessna has grown into the world’s largest general aviation manufacturer, delivering 1,239 aircraft in 2006.

With \$8.5 billion in back orders, Cessna remains committed to producing safe, reliable, high-quality aircraft that represent the best value in the industry. As the general aviation leader, Cessna provides the world’s

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fastest business jets, as well as a host of other aircraft that serve a wide variety of needs, from routine deliveries to medical evacuation.

Despite the turbulence that has threatened to ground it on more than one occasion, Cessna has built a reputation for rising above the competition. Discover the remarkable people and events that have helped shape *The Legend of Cessna*.

The Legend of Cessna is now available at fine booksellers nationwide for \$39.95, or directly from the publisher, Write Stuff Enterprises, Inc. at 1-800-900-Book (2665) toll free or (954) 462-6657. For additional titles, visit us on the Web at www.writestuffbooks.com.

Write Stuff Enterprises, based in Fort Lauderdale, FL, is the world's leading publisher of works on the evolution of industry and technology. Our mission is to bring to life, in full-color coffee-table-style books, the compelling stories of the great corporations, associations, and institutions that have revolutionized the world around us.

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